

YULIYA KOSHEEVA

AWARDS AND HONORS

Gold Pencil, Young Ones Brief,
The One Club For Creativity
2021, 2020

Silver Cube, ADC,
The One Club For Creativity
2021

Bronze, Creative Conscience
2021

Canes Future Lions Shortlist
2021

The TDC Scholarship,
The Type Directors Club
2020

Adobe Certified Associate
(ACA) Illustrator
2019

SKILLS

Hard Skills:

Adobe CC Suite
Adobe XD
After Effects
Figma
Miro

Languages:

Russian
English

ART DIRECTOR

kosheevayuliya@gmail.com

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917 434 7420

[LinkedIn](#)

EXPERIENCE

Terri & Sandy | Art Director

December 2021 - Present

Worked on Freshpet “Not Dog Food, it’s Food Food”;
“Santa’s Slay” T&S Agency 2022 Holiday Card; Nature’s
Bounty Hair Growth campaign; T&S Agency Rebrand;
Gold Bond Cream; my/mochi Ice Cream; Cambio.

Cynda Media Lab | Designer

February - August 2021

Worked on developing brand strategy, brand architecture,
and visual identity for a clothing brand.

Worked closely with the DTech Lab and interviewed
professors, designers, and industry professionals.

dentsu International | dentsu McGarryBowen | Art Director Intern

June - August 2021

Worked on a new product launch campaign for Kingsford
Signature Flavors, Brita, US Open 2021.

EDUCATION

Fashion Institute of Technology, School of Art and Design, NY

Sep 2017 - May 2021

BFA, Advertising & Digital Design, 2021

Creative Technology Minor

AAS, Communication Design Foundation, 2019